



# THE ROAD AND REWARDS AWAIT.

GOOD SAM | CAMPING WORLD VISA®



## QUICK REFERENCE GUIDE

From cross-country journeys to all your daily destinations, you'll enjoy the convenience this credit card brings you. From gas to groceries, restaurants to recurring bills—the more you use your new Visa® credit card, the more rewards you'll soon receive.

### EXCLUSIVE INTRODUCTORY APR

Refer to the Credit Card Agreement for rate information.

### GETTING YOU ON THE ROAD TO REWARDS

#### ADDITIONAL BENEFITS

- VIP access to Good Sam and Camping World special offers
- Redeem points for Coast to Coast memberships and Trip Points as well as Good Sam and Camping World products/services, gas & restaurant gift cards, statement credits, and more for as little as 2,000 points†

It's easy to receive REC REWARDS every month! Look how fast your points add up!

Purchase	amount	points received
purchase at Camping World	\$113	565
Good Sam Platinum Roadside Assistance membership	\$140	700
campground stay	\$75	225
groceries	\$215	215
gas	\$150	450
cell phone bill	\$129	129
cable bill	\$120	120
<b>TOTAL</b>	<b>\$942</b>	<b>2,404</b>

AND WITH REDEMPTION STARTING AT 2,000 POINTS, you can start receiving rewards immediately or wait and accumulated more points for bigger rewards! Here's a few examples of what you can redeem your points for:

**2,000 POINTS** Choose from:

Good Sam Club 1-year Membership, \$15 Camping World Gift Card, plus more!

**5,000 POINTS** Choose from:

5,000 Coast to Coast Trip Points, \$50 Camping World Gift Card, plus more!

**8,000 POINTS** Choose from:

1-year Roadside Assistance, \$50 Gas Card, \$50 Restaurant Gift Card, plus more!

**10,000 POINTS** Choose from:

10,000 Coast to Coast Trip Points, plus more!

#### RECEIVE DOUBLE POINTS

on purchases made outside of Good Sam | Camping World and Coast to Coast Resorts for the first 90 days using your Good Sam | Camping World Visa® (capped at 2,000 points)



#### RECEIVE 5 REC REWARDS POINTS

for every \$1 spent at participating Coast to Coast Resorts, on Coast to Coast memberships, Coast to Coast Trip Points, Good Sam products and services and purchases at Camping World\*



#### RECEIVE 3 REC REWARDS POINTS

for every \$1 spent on gas and at privately-owned campgrounds across the U.S. and Canada, including Good Sam Parks and Coast to Coast Resorts



#### RECEIVE 1 REC REWARDS POINT

for every \$1 spent on all other purchases everywhere else Visa® is accepted



† This rewards program is provided by Comenity Capital Bank and Good Sam LLC. and its terms may be changed or discontinued at any time. For full rewards Terms and Conditions, please visit [www.comenity.net/goodsamcampingworld](http://www.comenity.net/goodsamcampingworld)

\*5 REC REWARDS Points will be earned on future purchases

The Good Sam | Camping World Visa and Visa Signature cards are issued by Comenity Capital Bank, pursuant to a license from Visa U.S.A.



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### FREQUENTLY ASKED QUESTIONS:

**What bank issues the Good Sam| Camping World Visa® credit card?**

The Good Sam | Camping World Visa® credit card is issued by Comenity Capital Bank. They are a large provider of private label and co-brand credit card programs in the retail sector.

**How does a resort access the Good Sam | Camping World Visa® application?**

A link will be available on [www.coastaffiliates.com](http://www.coastaffiliates.com) and each user will be provided with a unique username and password.

**How does the member know what APR and credit limit they have received?**

Upon approval the member's APR and credit limit will appear on the "Customer Copy" that is printed. They must have this document in hand with the Terms & Conditions previously provided before the transaction is run through the Report Point of Sale system.

**When can the member expect to receive the credit card?**

Upon approval, the card should be received in the mail within 7 to 10 business days.

**When can members begin to earn REC REWARDS POINTS from purchases at resorts?**

If your resort's Merchant ID has been provided to Coast to Coast for programming, the member will receive 5 points per dollar on future purchases at the resort.

If your resort has not provided Coast to Coast with your Merchant ID, it will take approximately sixty (60) days after the resort Merchant ID Number has been submitted before cardholders can earn REC REWARDS POINTS on purchases at that resort.

**How will the member know what items are available for redeeming REC REWARDS POINTS?**

They will be able to access the REC REWARDS from the Good Sam | Camping World Visa® Account Center on-line or by calling the toll-free number on the back of their credit card. They will also receive information about the program in the mail with their credit card.

CONTACT NUMBERS		
	RESORTS	CUSTOMERS
ONLINE	<a href="http://coastaffiliates.com">coastaffiliates.com</a>	<a href="http://comenity.com/goodsamcampingworld">comenity.com/goodsamcampingworld</a>
PHONE	Questions/Troubleshooting an APPLICATION*: 1-866-321-9592	Visa® Customer Service: 1-855-603-5666 Visa Signature® Customer Service: 1-855-617-8084

*\*Consult the CTC POS Troubleshooting document before calling*



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## BENEFITS OVERVIEW

### EXCLUSIVE INTRODUCTORY APR

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#### PLUS, ALL THESE REWARDING CARDHOLDER BENEFITS:

- Receive **5 REC REWARDS POINTS** for every \$1 spent at participating Coast to Coast resorts, on Coast to Coast memberships, Coast to Coast Trip Points, Good Sam product and services and purchases at Camping World\*
- Receive **3 REC REWARDS POINTS** for every \$1 spent on gas and at privately-owned campgrounds across the U.S. and Canada, including Good Sam Parks and Coast to Coast Resorts
- Receive **1 REC REWARD POINT** for every \$1 spent on all other purchases everywhere else Visa® is accepted
- Plus, **DOUBLE POINTS** within the first 90 days on purchases made **OUTSIDE** of Good Sam | Camping World and Coast to Coast Resorts (capped at 2,000 points)
- **REDEEM POINTS** for Coast to Coast membership renewals and Trip Points as well as Good Sam & Camping World products/services, gas & restaurant gift cards, statement credits, and more†
- **VIP ACCESS** to Good Sam and Camping World special offers

## COMMUNICATING THE CREDIT DECISION

#### IF YOUR CUSTOMER IS "APPROVED":

"Congratulations! You've been approved for a Good Sam | Camping World Visa® credit card. Your credit limit is \$XXXX. You will receive an exclusive introductory APR for 6 months from today and earn double points on purchases made outside of Good Sam | Camping World and Coast to Coast Resorts for the first 90 days."

#### IF YOUR CUSTOMER RECEIVES A "DECISION PENDING" RESPONSE:

"The bank just needs a bit more time to process your application. You will receive a letter from the bank within 2 weeks notifying you of your application status. Let's discuss some additional options to pay for your membership today..."

#### IF YOUR CUSTOMER RECEIVES AN "EXISTING ACCOUNT" RESPONSE:

"Great news! You already have an existing Good Sam | Camping World Visa® account. If you'd like to use your account today, you will earn REC REWARDS points on your purchase today, or you can provide another form of payment to complete your purchase."

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